

# USA Cycling Events Department Update

Micah Rice  
Managing Director of National Events  
USA Cycling



# USA Cycling Events Department

- **Oversee 16 National Championships in all five disciplines**
- **Manage top-tier calendars for all five disciplines**
  - UCI America's Calendar, NRC, NCC, NTTCC
  - Pro XCT, Pro GRT, Pro EUT, AMBC
  - UCI Cyclocross Calendar, Cyclocross National Calendar
  - American UCI BMX Supercross Events, UCI BMX Calendar
  - UCI Track Calendar
- **Other calendars**—State Championships, LAJRS, ADJ-MTB
- **Race Director Certification Program**
- **Results/Rankings program (with IT and Membership)**



# USA Cycling Events Personnel

- **Micah Rice—Managing Director of National Events**
  - Department head—point person on Pro Road and BMX National Championships and calendars
- **Kelli Lusk—National Events Director**
  - Point person on MTB and Cyclo-cross National Championships and calendars
- **Tony Leko—National Events Manager**
  - Point person on Road and Track National Championships and calendars
- **Tom Mahoney—Rankings/Results and Registration Manager**
  - Point person on Rankings/Results Program and Registration for National Championships
- **Tara McCarthy—Race Director Certification Manager**
  - Point person on Race Director Certification Program and Race Director Association



# 2012 USA Cycling National Championships

- USA Cycling Cyclocross National Championships [Madison, WI](#) January 4-8
- USA Cycling BMX National Championships [Chula Vista, CA](#) April 1
- USA Cycling Collegiate Road National Championships [Ogden, UT](#) May 4-6
- USA Cycling Professional Road and TT National Championships [Greenville, SC](#) May 26, 28
- USA Cycling Elite, U23, and Junior Road National Championships [Augusta, GA](#) June 20-24
- USA Cycling Cross-Country Mountain Bike National Championships [Sun Valley, ID](#) July 5-8
- USA Cycling Juniors Track National Championships [Trexlerstown, PA](#) July 11-15
- USA Cycling Gravity Mountain Bike National Championships [Beech Mountain, NC](#) July 20-22
- USA Cycling Professional Criterium National Championships [Grand Rapids, MI](#) July 28
- USA Cycling Masters Track National Championships [Colorado Springs, CO](#) August 2-7
- USA Cycling Masters Road National Championships [Bend, OR](#) September 5-9
- USA Cycling Mountain Bike Marathon National Championships [Bend, OR](#) Sept. 15
- USA Cycling Collegiate Track National Championships [Frisco, TX](#) September 21-23
- USA Cycling Elite Track National Championships [Carson, CA](#) September 26-30
- USA Cycling 24 Hour MTB National Championships [Colorado Springs, CO](#) September 29-30
- USA Cycling Collegiate Mountain Bike National Championships [Angel Fire, NM](#) October 19-21



# 2012 American UCI Events

<u>Dates</u>	<u>Event</u>	<u>Location</u>	<u>Classification</u>
May 15-22	Amgen Tour of California	California	2.HC
June 3	TD Bank Invitational	Philadelphia, PA	1.HC
Jun. 3	Liberty Classic*	Philadelphia, PA	1.1 WE
Aug. 3-5	Tour of Elk Grove	Elk Grove, IL	2.1
Aug. 7-12	Larry H. Miller Tour of Utah	Utah	2.1
Aug. 20-26	USA Pro Cycling Challenge	Colorado	2.HC
Sept. 15	Univest Grand Prix*	Souderton, PA	1.2

\*NRC Calendar event



# 2012 USA Cycling National Race Calendar

<u>Dates</u>	<u>Event</u>	<u>Location</u>	<u>Men/Women</u>
Mar. 22-25	Redlands Bicycle Classic	Redlands, CA	both
April 15	Tour of the Battenkill	Cambridge, NY	men only
April 26-29	Joe Martin Stage Race	Fayetteville, AR	both
May 2-6	SRAM Tour of the Gila	Silver City, NM	both
Jun. 3	Liberty Classic*	Philadelphia, PA	women only
Jun. 13-17	Nature Valley Grand Prix	Minneapolis, MN	both
Jul. 17-22	Cascade Classic	Bend, OR	both
Aug. 3-5	Tour of Elk Grove	Elk Grove, IL	women only
Aug. 21-23	Aspen/Snowmass Omnium	Aspen, CO	women only
Sept. 15	Univest Grand Prix*	Souderton, PA	men only

\*UCI inscripted event



# 2012 USA Cycling National Criterium Calendar

<u>Dates</u>	<u>Event</u>	<u>Location</u>	<u>Men/Women</u>
Mar. 31	Cigar City Brewing Criterium	Tampa, FL	men only
Apr. 14	Presbyterian Hospital Invtl.	Charlotte, NC	both
Apr. 21	Sunny King Criterium	Anniston, AL	both
May 4-6	USA CRITS Speedweek	SC, GA	both
May. 6	Dana Point Grand Prix	Dana Point, CA	men only
May. 12	Tour de Grove	St. Louis, MO	both
May. 19	Wilmington Grand Prix	Wilmington, DE	both
May. 28	Tour of Somerville	Somerville, NJ	men only
May. 31	Base Camp Intl. p/b Verizon	Basking Ridge, NJ	men only
June. 2	Glencoe GP p/b AT+T	Glencoe, IL	both
Jun 8-10	Saint Francis Tulsa Tough	Tulsa, OK	both
June 9-10	Air Force Cycling Classic	Arlington, VA	both
June. 17	Harlem Skyscraper Criterium	Manhattan, NY	men only
June 28-July 1	Tour of America's Dairyland	Wisconsin	both
July. 8	Manhattan Beach Grand Prix	Manhattan Beach, CA	men only
July. 14	Exergy Twilight Criterium	Boise, ID	both
July. 28	Herman Miller Grand Classic	Grand Rapids, MI	women only
Aug. 25-26	Chris Thater Memorial	Binghamton, NY	both
Sept. 23	TD Bank Mayor's Cup	Boston, MA	both



# Strengthening the USA Cycling Brand

- Quality and Image
- “Experience” factor
- USA Cycling is the standard for bicycle racing in the U.S.





# Race Director Certification Program—Why?

- Increasing number of permits = increasing # of new RD's
- Clubs permitting races = volunteers asked to handle important details
- To improve risk management at events
- To use the resources of USA Cycling and the top, experienced race directors in the U.S. to help race directors develop better events across the U.S.
- Create an online network for race directors to share information and best practices



# Race Director Certification Program—Why?

- Recognize and formalize the role of Race Director
- Certification that community entities will associate with professional race directing
- Value to race directors
  - Facilitated environment to share best practices
  - Discounted permit fees
  - Dedicated resource at USA Cycling
  - Professional development
  - Training on topics important to race directors



# Race Director Certification Program

## ■ 2012 Roll Out

- Race Director's license (same price as club license)
- Race Director's association created
- Level "C" curriculum to be available as an online certification
- Level "B" level curriculum to be released by November
- "National/Intl." level to be released in time for Race Directors Summit

## ■ 2013

- Multiple Certification starting to be held in various locations
- Must be Certified Race Director to be on top-tier calendars
- Incentives/Discounts to be Certified Race Director
- CEU's (Continuing Education Units) to stay certified



# USA Cycling Events Department

